

GEO ARAGON

PRODUCTION & POST PRODUCTION

EMAIL

INSTAGRAM

PORTFOLIO

LINKEDIN

(689)203-9427

GRANT CARDONE ENTERPRISES

VIDEO PRODUCER

I 2026–Present

- Managed end-to-end post-production including editorial, motion graphics, captions, sound design, color correction, color grading, and final finishing.
- Collaborated with paid media, marketing, and creative stakeholders to align AV assets with campaign objectives, audiences, brand standards, and performance data.
- Managed simultaneous projects and fast-turnaround production schedules while maintaining consistent creative, technical, and platform-specific delivery standards.
- Produced and edited high-volume AV content for paid, digital, social, and broader brand campaigns across multiple platforms.
- Developed multiple creative versions across hooks, lengths, formats, aspect ratios, and calls to action to support campaign testing and performance goals.

VALUETAINMENT

VIDEO PRODUCER / EDITOR

I 2025–2026

- Captured and produced on-site AV content for interviews, executive messaging, podcasts, and event-driven programming using DSLR/ENG camera systems, lighting, and professional audio.
- Owned editorial delivery for high-volume short-form and long-form content, managing projects from media ingest through final delivery.
- Edited in Adobe Premiere Pro and After Effects, integrating motion graphics, sound cleanup, color correction, and platform-specific finishing.
- Managed fast-turnaround production and post-production priorities, balancing competing deadlines while maintaining brand and technical standards.
- Coordinated media ingest, asset organization, review cycles, stakeholder feedback, and approvals through Frame.io and shared storage systems.

CARDONE VENTURES

SENIOR PRODUCER / SENIOR VIDEO EDITOR

I 2023–2025

- Produced and edited high-volume short-form and long-form AV content for studio programming, marketing, and executive-facing initiatives.
- Managed multi-camera studio productions including podcasts, webinars, and interviews, overseeing camera, lighting, audio, and on-set technical workflows.
- Owned projects from production and editorial through finishing and final delivery, ensuring quality, consistency, and platform-specific requirements.
- Managed fast-turnaround content across concurrent priorities, coordinating closely with producers and stakeholders to keep production and delivery on schedule.
- Translated creative briefs and business objectives into finished AV content, contributing to initiatives that increased lead quality and volume by approximately 25%.

HOGARTH WORLDWIDE

Localization Project Manager

I 2022–2023

- Owned large-scale AV production and localization programs for global enterprise clients across multiple markets.
- Managed production scope, budgets, vendors, approvals, and delivery for thousands of audiovisual assets annually.
- Oversaw versioning, QC, metadata, and trafficking workflows, ensuring brand, legal, and technical compliance.
- Coordinated creative teams, external vendors, localization partners, and client stakeholders across concurrent projects.
- Optimized production workflows and reduced rework, delivering a 22% margin improvement.

CINE ALTA PRODUCCIONES

Post Production Supervisor

I 2020–2022

- Led on-set video production for branded and entertainment projects, overseeing camera, lighting, and audio capture.
- Managed long-form and short-form editorial workflows from raw footage through final delivery.
- Integrated motion graphics, sound design, and color correction into finished content.
- Delivered broadcast, digital, and social assets across multiple formats and platforms.
- Managed multiple concurrent productions across capture, editorial, finishing, and delivery.

WARNER BROS. DISCOVERY

Post Production Supervisor

I 2018–2020

- Led and delivered 2,500+ AV assets across marketing and promotional campaigns for multi-market distribution.
- Supported on-set capture workflows, ensuring footage met editorial, technical, and broadcast requirements.
- Managed versioning, localization, captions, QC, and final delivery across regional and platform-specific requirements.
- Coordinated with creative, editorial, and network teams to manage priorities, dependencies, and delivery timelines.

SONY PICTURES ENTERTAINMENT

Post Production Producer

I 2016–2018

- Produced and edited broadcast and digital entertainment content for regional and international markets.
- Supported on-set production, coordinating camera, lighting, and audio capture across studio and field environments.
- Managed end-to-end editorial workflows, maintaining creative intent, technical accuracy, and brand consistency.
- Coordinated localization, versioning, QC, and delivery across multiple regional and platform requirements.
- Delivered final AV assets to studio and network specifications, managing technical requirements and delivery timelines.

PROFESSIONAL SUMMARY

Senior AV Producer and Post-Production Producer with extensive experience managing complex content from production through final delivery. Strong background in AV post-production, finishing, versioning, localization, and high-volume asset delivery across broadcast, digital, and social platforms. Experienced working across creative, technical, and operational teams to keep projects moving, solve problems early, and protect creative intent under tight deadlines. Known for bringing structure to complex workflows, connecting stakeholders, and taking ownership of delivery from start to finish.

MAYOR STUDIES

Video Symphony | 2008

Cinematography and Film/Video

Specialized Program: Film & TV Post & Production.

Burbank, CA, USA.

LANGUAGES

English

Fluent / Professional

Spanish

Native



CORE SKILLS

AV Production Ownership

End-to-end responsibility across AV production, post-production, finishing, localization, versioning, and delivery.

Campaign & AV Workflows

Trailer, teaser, TV spot, social, digital, broadcast, and campaign asset workflows across multiple platforms.

AV Finishing & Post-Production

Color, sound, VFX, editorial, graphics, QC, mastering, and technical delivery workflows.

Versioning & Asset Delivery

Management of multiple lengths, ratings, formats, platforms, regions, and campaign-specific deliverables.

Localization Production

Coordination of localized AV assets, including GFX, scripts, M&E, subtitling, dubbing, and regional deliveries.

Production Planning & Scheduling

Definition of scope, deliverables, timelines, milestones, dependencies, resources, and delivery priorities.

Stakeholder & Vendor Management

Alignment of creative, technical, operational teams, finishing vendors, localization partners, and distribution teams.

Quality & Delivery Governance

Technical specifications, brand and creative standards, QC, approvals, asset management, trafficking, and final delivery.

TOOLS & TECHNICAL ENVIRONMENTS

Editing & Post-Production

Avid Media Composer · Adobe Premiere Pro · Adobe
After Effects · DaVinci Resolve · Pro Tools · Adobe
Photoshop · Adobe Illustrator · Frame.io.

AV & Broadcast Systems

Blackmagic Design · NDI · TriCaster · Master Control
Room (MCR) · Multi-Camera Production · Live
Switching · Video Routing · Signal Flow · Camera
Shading · Signal Monitoring.

Production & Capture

RED · Sony FX3 · DSLR & ENG Cameras · Studio &
Field Camera Operation · Lighting · Photography ·
Audio Capture & Monitoring.

Delivery & Asset Management

AV File Specifications · Versioning · QC · Trafficking ·
Asset Management · Storage & Archival ·
Accessibility & Captioning · Platform-Specific
Formats & Aspect Ratios.

Production & Collaboration

Asana · Monday.com · Microsoft 365 · Google Workspace.

Digital Platforms

YouTube · Instagram · Web Video · Social Media Video.